



VIRAL

A CONTAGIOUS EXPERIENCE



THE EXHIBITION

We live in a time of contagion. From infectious diseases to financial collapse, from demonstrations to the millennium bug, CONTAGION is all around us. Today, even an idea can go... VIRAL.

VIRAL is an interactive exhibition that explores what contagion is, revealing it's biological and social phenomena and examining its impact on our lives.

The exhibition has 24 exhibits, divided into five areas. Visitors are invited to explore the phenomenon of contagion, including biology, epidemiology and public health, network science, psychology and social sciences.

More than just an exhibition, VIRAL is a positive, fun and... contagious experience!



"The design is ingenious and engineered with traveling in mind. The activities are engaging and varied - appealing to learners of all ages."

Claire Pillsbury, Project Director at the Exploratorium in San Francisco



"We were touched, infected by this infectious exhibition!"

Exhibition's visitor

WHAT IS CONTAGION?

Visitors are welcomed to VIRAL by a tunnel of sneezes, viruses and bacteria. This first area of the exhibition introduces a biological approach of contagion.

DEFINING CONTAGION

In the second part of the exhibition visitors are able to identify disease-causing agents, explore the social networks that shape our lives and the different kinds of contact we establish with each other.

THE DIVERSITY OF CONTAGION

This area explores the diversity of biological and social phenomena related to contagion. Beyond preconceived ideas, topics like the spreading of rumours, financial contagion, emotional and behavioural contagion are explored.

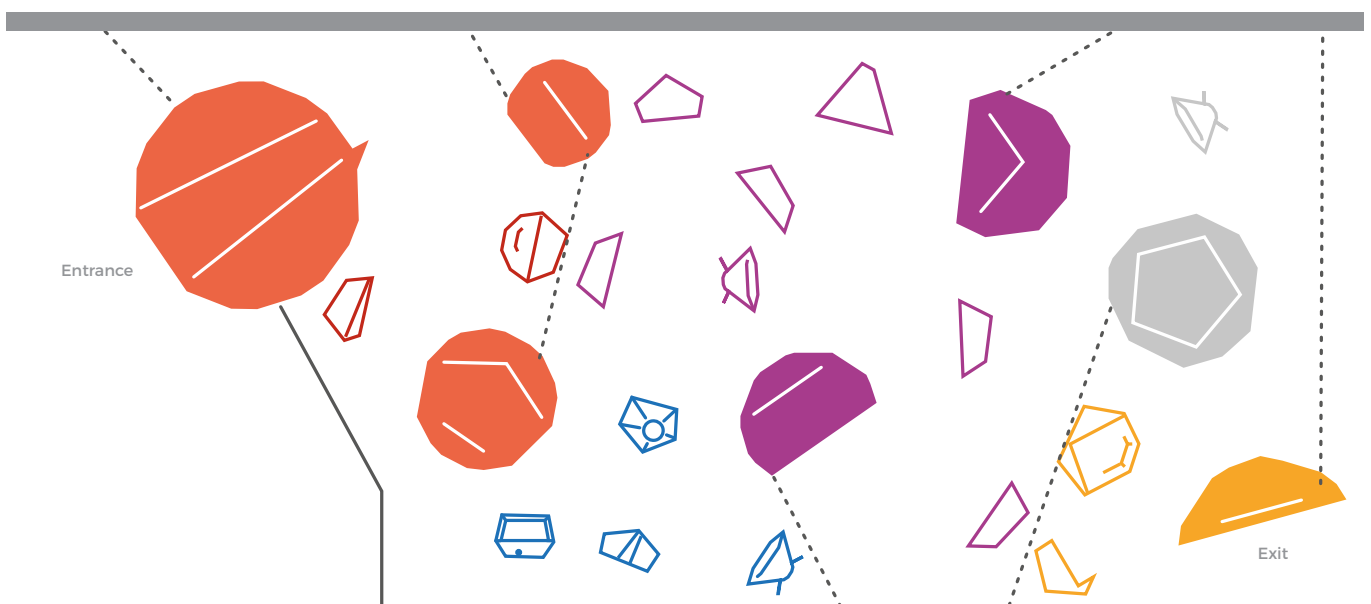
IMMUNITY AND ISOLATION

Imagine a world without contagion. Could it be that a sense of isolation is the key? Is immunity simply a form of protection? Life inside a silent room will certainly give something to think about.

WE ARE CONTAGION

This last area examines the role each of us has on the contagion process. This contagious experience ends with an invitation to share ideas, thoughts and drawings: How could we infect the world?

EXHIBITION PLAN





TECHNICAL DETAILS

Languages: Trilingual

Space required: 600 m²

Set up: 8 days

Take down: 7 days

Minimum room height: 3 m

Transport details: 4 lorries (2,7 m height) or 5 containers.

Accessibility: This exhibition is also accessible to people with special needs

CONTACTS

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www.pavconhecimento.pt/travellingexhibitions

AN EXHIBITION DEVELOPED BY:

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CENTRO CIÊNCIA VIVA

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